

VEBB

VOLUNTARY EMPLOYEE BENEFITS BOARD

Visit vebb.org to register or become a VEBB member

2019 Agenda | Cruisin' the Voluntary Waterways

Sunday, March 31st | Orchid Room

5:00 PM-5:30 PM | First Timers Welcome

5:30 PM-7:00 PM | Opening Reception **Tropical vacation attire encouraged!*

Monday, April 1st - Full Day Conference | Orchid Room

7:30 AM-8:30 AM | Breakfast

8:30 AM-8:45 AM | Opening Remarks

8:45 AM-9:30 AM | Keynote Speaker: Ashley Flynn, Family Nurse Practitioner

9:30 AM-11:00 AM | Concurrent Breakout Sessions

Product Innovation: A Better Experience or Just Making Waves?

Speakers: RGA, Mutual of Omaha, Prudential & American Fidelity

Enrollment: Set Your Bearings on Self Service Technology Strategies

Speakers: EIS, Bankers Fidelity & Texas Life

11:00 AM-11:15 AM | Break

11:15 AM-12:30 PM | Navigating the Voluntary Seas

Speakers: Eastbridge, LIMRA & Competiscan

12:30 PM-1:30 PM | Lunch

1:30 PM-2:45 PM | Blue Ocean: Finding Calm Waters in Worksite Markets
Speaker: Sydney Consulting Group

2:45 PM-3:00 PM | Break

3:00 PM-4:30 PM | Concurrent Breakout Sessions

Lookout from the Helm: Evolving Health Insurance & Impact to Supplemental Products
Speakers: Milliman, Gen Re & American Fidelity

Cross Selling: Cross Winds Ahead!
Speakers: MassMutual & Cigna

4:30 PM-4:45 PM | Recap of the Day/ Agenda for the Next Day

5:00 PM-6:00 PM | Happy Hour at Pure Verde Lounge

Tuesday, April 2nd - Half Day Study Group | Orchid Room
(VEBB members only)

7:30 AM-8:30 AM | Breakfast

8:30 AM-8:45 AM | Opening Remarks

8:45 AM-9:45 AM | Study Group Debrief on Top Conference Learnings/Takeaways

9:45 AM-10:00 AM | Break

10:00 AM-10:45 AM | Study Group Read Outs

10:45 AM- 11:00 AM | Closing Remarks

11:00 AM-12:00 PM | VEBB Business Meeting/End

